

# Selling Points

O1

## American Grown

Diamonds available directly from the source

O2

## Single Growth

No visible graining or growth lines which allows for maximum luster and scintillation

O3

## As Grown

Natural in color, no post growth treatment

O4

All diamonds will be **F+** in color and **VS2+** in clarity, **3EX quality** on rounds and **VG+** on fancies

O5

All diamond cutting takes place in a **state-of-the-art** manufacturing facility

O6

## Superior Diamond Cutting

Hearts and arrows rounds and premium cut fancies

O7

Diamonds are **GIA certified** and a Clarity Diamond selling card is included with each diamond.

O8

All diamond girdles are engraved with LG, Clarity, and respective certificate number